



# I love new brighton

111 Seaview Road, New Brighton, Christchurch  
Email: [office@yat.org.nz](mailto:office@yat.org.nz) Phone: 03 3881001

*September 2015*

Dear Potential Sponsor,

***Re: Sponsorship of 2016 Event***

We would like to offer you the opportunity to be our **Only Business Sponsor** for this iconic local event, which continues to build with momentum. After the Feb 2011 earthquakes, a Family Fun Day was launched to raise community spirits and prove to ourselves and the rest of the city that New Brighton was still alive, vibrant and a place people loved! Thousands of people have attended this free fun filled event over the past few years and the momentum keeps growing.

We are now planning the 2016 event for **Monday 8<sup>th</sup> February** and would like to offer you the opportunity to be our Gold Sponsor. A community family fun day over Waitangi Weekend has proven to be a massive hit, and what better way to spend it than with our wider whanau in our community. There will be bouncy castles, zorb balls, live bands, a sports zone, food stalls, a market, large games, information stalls, facepainting, free bbq and more is been added to the event all the time.

The cost of being our **Gold Sponsor** is \$1,500. This will cover the cost of the Live Stage, including band payments and the cost of the PA System and Generator. Other costs are being covered by a grant from the Burwood Pegasus Council Board, market stall donations and a donation bucket on the day. This is a not for profit event, and we hope is to break even, as the overall budget is approximately \$6,000.

As our Gold Sponsor, you will receive in return:

- 1) Your logo displayed on 2000 DLE's flyers into all local schools, community groups and events
- 2) Your logo displayed on 25 Large Corflutes on the streets for 6 weeks before the event
- 3) Your logo displayed on 200 A4 & A3 Posters to be displayed by local businesses and groups
- 4) Your logo displayed on Posters on many websites, facebook and event pages
- 5) Your name used in all our media announcements and post media reports
- 6) The opportunity to have a presence on the day, for example running a game, having an information stall, and using your banners.

The key partners for the event are Youth Alive Trust, Rawhiti Community Sports Inc, New Brighton Project, Renew Brighton and Christchurch City Council Burwood Pegasus Board. We would be happy to meet with you to discuss this proposal in more detail, or I can be contacted directly on 0276376465.

Thanks for your time,



James Ridpath

*I Love New Brighton Event Committee Member  
Youth Alive Trust Manager*

MONDAY FEBRUARY 16 2015 PEGASUS POST

A cold easterly wind did not spoil the I Love New Brighton event at Thomson Park on Waitangi Day. About 2000 people enjoyed the annual event which included bands, a giant slide and wreck'em balls.

The event was funded by the Burwood Pegasus Community Board, and co-ordinated by Youth Alive Trust, New Brighton Project, Rawhiti Community Sports Inc and the city council recreation team. PHOTOS: SAASHA DODGE



**GROOVING:** Mari Slack playing at the I Love New Brighton event.



**TIGER:** Bella, 2, of North New Brighton having her face painted by Amber Paterson, from Youth Alive Trust.



**FLYING:** Henry Ridpath, 6 months, enjoying the family atmosphere with his Dad, James.



**FORE:** Tyler, 4, trying out the SNAG (Starting new at golf) game.

**Making a big move**



Thomson Park was packed on Waitangi Day during the I Love New Brighton family fun day. Sports games, market stalls, bouncy castles and live music drew crowds and the weather was perfect for trying out the skate bowl. Cruz Braman, 2, tried his hand at giant chess and local band The Byllie Jean Project kept spirits high. I Love New Brighton celebrates all the good things about the suburb.

Photo: STACY SQUIRES/FAIRFAX NZ



I ♥ new  
brighton

**FREE**

# FAMILY FUN DAY

*Monday-ised*

## Waitangi Day 11am - 3pm

THOMSON PARK  
Marine Parade

**SPORTS**

**GAMES**

**MARKET**

**MUSIC**



Like our Facebook Page



View our Highlights Videos by searching "I Love New Brighton"